



Preliminary program Miniconference Globalization of Contemporary Art Markets

Location: VOC Room, Bushuis, Kloveniersburgwal 48, October 3-5, 2013

Day 1. Thursday October 3rd

9:00-10:30 Introduction, setting the agenda – Olav Velthuis (University of Amsterdam) & Stefano Baia Curioni (Bocconi University), participants introduce each other

10:30-11:00 Coffee break

11:00-12:30 Art fairs

- a. *The Evolution of the Art Fair* - Christian Morgner (University of Luzern)

Discussant: Ulf Wuggenig

- b. *A Social-Topography of Art Basel: Hierarchies in the Global Art Market*- Tina Willner, Erwin Single, Stephan Egger, Thomas Mazzurana, Franz Schultheis (University of St. Gallen)

Discussant: Alain Quemin

12:30-13:30 Lunch

13:30-15:00 Old and new art world infrastructures

- a. *Official art organizations in the emerging art markets of China and Russia* - Svetlana Kharchenkova, Nataliya Komarova, Olav Velthuis (University of Amsterdam)

Discussant: Adrian Favell

- b. *Art Without Borders? The Role of Online Firms in a Global Market* - Mukti Khaire (Harvard Business School)

Discussant: Christophe Spaenjers

15:00-15:30 Coffee break

15:30-17:00 Globalization and art as an asset class

- a. *Investing in Art? Risk and Return Characteristics of the MENA Art Market* Roman Kräussl (Free University Amsterdam)

Discussant: Mukti Khaire

- b. *Returns and Fundamentals in International Art Markets* - Luc Renneboog (Tilburg University) and Christophe Spaenjers (HEC Paris)

Discussant: Olav Velthuis

Day 2. Friday October 4th

9:00-10:30 Global flows of artists

- a. *Stairways and Heavens: artist's global selection and legitimation processes* - Stefano Baia Curioni, Laura Forti, Ludovica Leone (Ask Research Center, Bocconi University)

Discussant: Monika Kackovic

- b. *Biennales, Artists visibility and the Global Market. Notes on the National Pavilions in Venice Biennale since the late 20th century* – Angela Vettese (Bocconi University)

Discussant: Marilena Vecchio

10:30-11:00 Coffee break

11:00-12:30 Configurations of local markets in a global world (1)

- a. *Placing Brazilian contemporary art: exploring the emergence of a globalising art market* - Amanda Brandellero (University of Amsterdam)

Discussant: Stefano Baia Curioni

- b. *Mapping Mumbai: The market for contemporary art in India* - Filip Vermeylen (Erasmus University Rotterdam & Payal Aurora (Erasmus University Rotterdam))

Discussant: Nataliya Komarova

12:30-13:30 Lunch

13:30-15:00 Globalization and cosmopolitanism

- a. *Cosmopolitan collectors* – Marta Gnyp

Discussant: Svetlana Kharchenkova

- b. *Mental representations of art field globalization* - Ulf Wuggenig & Christian Tarnai (Leuphana University Lüneburg / Universität München)

Discussant: Hans Abbing

15:30-16:00 Coffee break

16:00-17:30 Configurations of local markets in a global world (2)

- c. *Globalization and Localization in the Arts: The Increasing Prevalence of the Asian Art Market* - Tamar Yogev (Haifa University and Oxford University) & Gokhan Ertug (Singapore Management University).

Discussant: Roman Kräussl

- d. *Contemporary art galleries in times of globalisation: a comparative study of Northern European artists in gallery stables* - Femke van Hest (Erasmus University Rotterdam)

Discussant: Federica Codignola

Day 3. Saturday October 5th

9:00-10:30 Configurations of local markets in a global world (2)

- a. *The Contemporary Art Market in Galapagos: Japan and the Global Artworld* - Adrian Favell (Sciences Po, Paris)

Discussant: Amanda Brandellero

- b. *Braiding local and global taste in India* - Olga Sooudi (University of Amsterdam)

Discussant: Giseline Kuipers

10:30-11:00 Coffee break

11:00-12:30 Closing discussion