



**SOCIETY FOR ECONOMIC RESEARCH ON  
COPYRIGHT ISSUES ANNUAL CONGRESS  
2007**



**PRELIMINARY PROGRAMME  
04 MAY 2007**

**DAY 1: THURSDAY, 12 JULY 2007**

Ingenieur Télécom Paris (France)

Paris 11 (France)

*'Liaisons Dangereuses' Between  
Legal and Illegal Industries:  
Cultural Goods Consumption  
Models*

**Paola Dubini, Francesco Saviozzi**  
and **Mauizio Borghi**, Bocconi  
University Milan (Italy)

*Proprietary Digital Rights Management  
Systems and Music-Downloads –  
Obstacles for Innovation from a  
Competition Policy Perspective*

**Georg Erber**, German Institute for  
Economic Research (DIW) (Germany)

09.00

**Official Welcome**

**Gerhard Dannemann**

Centre for British Studies, Humboldt-Universität zu Berlin

**SERCI Representative**

**Winfried Bullinger**

CMS Hasche Sigle

09.30

**Invited Guest Lecture**

*Title to be announced*

**Richard Lipsey**, Simon Fraser University, Vancouver (Canada)

10.30

Coffee break

10.50

**Optimal Design of Copyright Law**

*Optimal Copyright Length and Ex-post Investment: A Mickey Mouse Approach*

**Nodir Adilov**, Indiana University-Purdue / University Fort Wayne (USA)

**Michael Waldman**, Cornell University (USA)

*Forever Minus a Day? Some Theory and Empirics of Optimal Copyright*

**Rufus Pollock**, Cambridge University (UK)

*Copyright Unification – One Inclusive Economic Right to Use*

**Andrew F. Christie**, University of Melbourne (Australia)

12.30

Lunch

13.30

**Industrial Organisation**

**Models of Markets**

*Music Variety and Retail  
Concentration*

**Marie-Laure Allain**, École  
Polytechnique (France)

**Patrick Waelbroeck**, École

**DRM**

*The Digital Distribution of Copyrighted  
Contents: Categorization and Evaluation  
of Business Models*

**Marc Baudry**, University of Rennes  
(France)

**Fabrice Rochelandet**, University of

14.40

Coffee Break

15.00

**Special Session on Copyright Collectives**

*The Value of Music to Commercial Radio Stations*

**Marcel Boyer**, University of Montreal (Canada)

*How Sweet it Was: Changing the Global Economic Presumptions for Collecting  
Societies*

**Doris Estelle Long**, John Marshall Law School (USA)

*Efficient Allocation of Risk as an Economic Function of Collecting Societies*

**Ana María Pérez Gómez Tétrél**, Max Planck Institute for Intellectual  
Property Scholar (Germany)

*Regulating Copyright Collecting Societies*

**Ruth Towse**, Erasmus University Rotterdam (The Netherlands)

**Christian Handke**, Humboldt-Universität zu Berlin (Germany)

*Economic Functions of Collective Management Organizations – Collective rights  
management in the light of transaction cost and information economics*

**Gerd Hansen** and **Albrecht Schmidt-Bischoffshausen**, Max-Planck-Institute  
for Intellectual Property Law (Germany)

**Discussant**

to be announced

17.30

**SERCI Annual General Meeting**

18.00

End of day one

19.30

Dinner

Location to be announced



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**DAY 2: FRIDAY, 13 JULY 2007**

09.00	<p><b><u>Industrial Organisation Models of Piracy</u></b></p> <p><i>The Economics of Movie Piracy, Theatre Movies and DVD</i> <b>Sougata Poddar</b></p> <p><i>Copyright Piracy as Prey-Predator Behaviour</i> <b>Francisco J. Vázquez</b>, Universidad Autónoma de Madrid (Spain) <b>Richard Watt</b>, University of Canterbury (New Zealand)</p> <p><i>Copyright protection and innovation in the presence of commercial piracy</i> <b>Dyuti S. Banerjee</b>, Monash University (Australia)</p>	<p><b><u>Copyright and Open Source</u></b></p> <p><i>Open vs. Closed Source Software: Two Co-Existing, Copyright-Based Kinds of Organizations</i> <b>Sebastian v. Engelhardt</b>, Friedrich-Schiller-University Jena (Germany)</p> <p><i>Are Free Licences Suited for Cultural Works?</i> <b>Joëlle Farchy</b>, University of Paris 1 Panthéon Sorbonne (France)</p> <p><i>Open Source, Closed Source Software or Both: Impacts on Growth in the Context of Intellectual Property Rights, Spillovers and Innovation</i> <b>Sebastian v. Engelhardt</b>, Friedrich-Schiller-University Jena (Germany) <b>Sushmita Swaminathan</b>, German Institute for Economic Research (DIW) (Germany)</p>
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10.45 Coffee break

11.00	<p><b><u>Innovation, creativity and copyright</u></b></p> <p><i>Substitution and Schumpeterian Effects in the Life Cycle of Copyrighted Works</i> <b>Ariel Katz</b>, University of Toronto (Canada)</p> <p><i>Incentives, Efficiency and Social Justice: the Strange Case of Intellectual Property and Knowledge</i> <b>Giovanni B. Ramello</b>, Università del</p>	<p><b><u>Legal Analysis of Copyright</u></b></p> <p><i>Works of Authorship at Work: Copyright Allocation in the Workplace</i> <b>Michael Birnhack</b>, University of Haifa (Israel)</p> <p><i>Copyright from an institutional perspective: institutional choice vs. institutional persistence</i> <b>Antonina Bakardjieva Engelbrekt</b>, Stockholm University (Sweden)</p>
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Piemonte Orientale 'Amedeo Avogadro' (Italy)

12.10 Lunch

13.30	<p><b><u>Reward systems for rightholders</u></b></p> <p><i>Copyright and Other Incentives to Create</i> <b>Paul Stepan</b>, Erasmus University Rotterdam (The Netherlands)</p> <p><i>Securitization in Copyright-Based Industries in Asia: Economic Impact and Implications</i> <b>Leo Kah Mun</b>, IP Academy (Singapore)</p>	<p><b><u>Enforcement and Consumer Protection</u></b></p> <p><i>Consumer Protection Regulation and Copyright – How to balance a 'balanced' system?</i> <b>Ville Oksanen</b>, Helsinki University of Technology (Finland) <b>Mikko Välimäki</b>, HANKEN - Swedish School of Economics and Business Administration (Sweden)</p> <p><i>The Economics of Criminal Enforcement of Copyright</i> <b>Robert G. Picard</b>, <b>Tobias Dahlström</b> and <b>Edward Humphreys</b>, Jönköping International Business School (Sweden)</p>
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14.40 Coffee Break

15.00	<p><b><u>The Economics of Authorship and Books</u></b></p> <p><i>Copyright earnings and risk: An empirical study of writers' income in Germany and the UK</i> <b>Martin Kretschmer</b> and <b>Philip Hardwick</b>, Bournemouth University (UK)</p> <p><i>The Impact of Copyright on the Price of Books</i> <b>Stan Liebowitz</b>, University of Texas at Dallas (USA)</p>
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16.30 End of the Congress

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