3rd ANNUAL WORKSHOP ON THE LAW AND ECONOMICS OF INTELLECTUAL PROPERTY AND INFORMATION TECHNOLOGY 5-6 JULY, 2007, LONDON, UK

Organised by

Centre for Commercial Law Studies, Queen Mary, University of London

and

Institute of Comparative Law "Angelo Sraffa"; Bocconi University of Milan

Location: Dawson Hall, Queen Mary Campus at Charterhouse Square, London UK EC1

CONFERENCE AGENDA

THURSDAY, JULY 5

- 9:00 9:30 Workshop Registration Sir Anthony Dawson Room (SAD)
- 9:30 9:45 Welcoming Remarks
- 9:45 10:45 Keynote Speaker: Dominque Guellec, Senior Economist, OECD 'Patents as commercial and financial instruments '

10:45 - 11:00 Coffee Break

11:00 - 12:15 _Discussants: Johanna Gibson, Nan Zhang, QMPRI

• Incentives, efficiency and social justice: The strange case of intellectual property and knowledge

Giovanni Ramello, Dept. of Public Policy and Public Choice, POLIS

Università del Piemonte Orientale "Amedeo Avogadro"

• Justice in genetics: Intellectual property law from a cosmopolitan liberal perspective **Louise Bernier**, Sherbrooke University, Quebec, Canada

12:15 - 1:00 _Discussant: Sharon K. Sandeen, Hamline University School of Law, U.S.

• Recent developments in Italian regulation of trade and industrial secrets: A patent contradiction of the patent regime?

Gustavo Ghidini, University of Milan & Valeria Falce, LUISS University of Rome, Italy

Lunch 1: 1:15 – 2:15 SAD/Lawn

<u>2:15 – 3:30 ___Discussant: Anne Flanagan, CCLS, Primavera De Filippi, European</u>

<u>University Institute</u>

• Decisive factors in 'refusal to license' analysis under EC law: Stabilization or an interoperability-based shift?

Mehmet Bilal Unver, University of Essex, UK

• Rethinking Entitlements in the Context of Decompilation of Computer Programs: A Market-based perspective

Noam Shemtov, Queen Mary Intellectual Property Research Institute, University of London, UK

3:30 – 3.45 Tea Break

3:45- 5:00 Discussant: Poolla R.K. Murti, University of Hyderabad

• The effects of electronic signature law and regulation on technological innovation: An economic analysis

Minyan Wang, Central for Commercial and Legal Studies, Queen Mary University of London, UK

• The economic efficiency of ISPs' indirect liability for copyright infringement **Weixiao Wei**, School of Law, University of Strathclyde, UK

5:30-6:30 Reception, Charterhouse Square (lawn, weather permitting)6:45 Dinner: Haz, 6 Mincing Lane, EC3 London

FRIDAY, JULY 6

<u>9:00-10:30</u>

- Maintaining competition in copying: Narrowing the scope of gene patents
 Oskar Liivak, Cornell University Law School, US
- Liability rules in biotechnology: A law and economics analysis
 Rosa B. Castro, University of Bologna, Italy

10:30-10:45 Coffee Break

<u>10:45-12:00</u> Discussants: Gadi Oron, IFPI; Marcella Favale, University of Nottingham, School of Law

• Creative menus: Applying some considerations about default rules and contractual menus to the case of creative commons licenses

Federico Morando, University of Turin, Italy

• Transaction costs considerations in the European Commission's approach to collective management of online music rights

Maria Mercedes Frabboni, Queen Mary Intellectual Property Research Institute, University of London, UK

12:00-12:45 Lunch Break

<u>12:45-1:30</u> Discussants: Maurizio Borghi, ASK, Bocconi University, Wen Li, CCLS, <u>Oueen Mary, University of London</u>

Work of authorship at work: Copyright allocation in the workplace
 Michael Birnhack, Haifa Center of Law & Technology, University of Haifa, Israel

1:30 – 2:45 __ Discussant: Dennis Khong, University of Manchester School of Law,

- Being a dominant firm and a IPRs' holder on both sides of the Atlantic ocean **Mariateresa Maggiolino**, Bocconi University of Milan, Italy
- Refusals to licence intellectual property: Testing the limits of law and economics

Ian Eagles & Louise Longdin, Centre for Intellectual Property Research, Auckland University of Technology, New Zealand

2:45-3:00 Coffee Break

3:00-4:15_Discussant:_Uma Suthersanen, CCLS; Noam Shemtov, QMPRI

• Patent ambushes in standard-setting organizations: Implications for antitrust policy and the design of IP rules

Kai Huschelrath, Centre for European Economic Research, Mannheim, Germany

• The Search for EU Boundaries: IPR Exercise and Enforcement as 'Misuse'

Federico Ghezzi, Maria Lilla Montagnani, The Angelo Sraffa Institute of Comparative Law, Bocconi University of Milan, Italy & **Anne Flanagan**, Centre for Commercial Law Studies, Queen Mary, University of London