For information Ask Research Center tel. +39 02 5836.3710

Registration online required www.unibocconi.it/eventi

3<sup>rd</sup> LAPSI 2.0 Workshop

Exploitation of Cultural Content: Open Data Strategies

10 October 2014 Università Bocconi – Milano Room 42 via Sarfatti 25

Organized by



ASK Art, Science an Knowledge

In collaboration wit

LAPSI
The European Thematic Network on Legal Aspects of Public Sector Informatic

ePSI platform

8:30am **Registration Coffee Technical Aspects of Cultural Content Exploitation** Simon Whitehouse SharePSI 9:00am **Welcome Address** Maria Lillà Montagnani Director, ASK Università Bocconi and LAPSI 2.0 PSI re-use: benefits across the public sector Makx Dekkers ePSI platform 9:30am Plenary Session The opening process of cultural data 12:40pm Lunch Chair Prodromos Tsiavos LAPSI 2.0 2:15pm Parallel sessions The Overall Framework of the Cultural Content Exploitation **Cultural Content: Free or Payant?** Cristiana Sappa ICRI, LAPSI 2.0 Room 41 What is the Public Domain and how it favours the Cultural Content **Open Culture Data Initiative Exploitation?** Nikki Timmermans Kennisland Chair Freyja van den Boom ICRI, LAPSI 2.0 Will implementation of the Re-use Directive help cultural heritage institutions Which charges should be applied to the re-usable cultural content? Room 42 share their resources? Chair Federico Morando Nexa, LAPSI 2.0 Katarzyna Rybicka Centrum Cyfrowe, Poland 3:30pm Parallel sessions The Changing Face of Exclusive Rights on Digital Cultural Content after the **Suitable Ecosystem of Cultural Content Exploitation** 2013 PSI Directive Aura Bertoni University Bocconi, LAPSI 2.0 How to create an ecosystem for cultural content re-use purposes? Room: 41 Chair Nikki Timmermans Kennisland 10:50am **Coffee Break** Room: 42 Which licenses favour cultural content re-use? Chair Prodromos Tsiavos LAPSI 2.0 Plenary Session The economics of cultural data Chair Mariateresa Maggiolino Università Bocconi **Plenary Round Table** 5:15pm Some Economics of Cultural PSI: the Macro Perspective

Federico Morando Nexa, LAPSI 2.0

Massimiliano Nuccio Università Bocconi

Some Economics of Cultural PSI: the Micro Perspective